



Simple - Fresh - DIY

Czar DIY Concentrated Nicotine Tube - Frequently Asked Questions

1. What does it taste like and will it change the flavor of my E-Liquid?

A: The taste of fresh Czar Nicotine is fairly neutral. It is based in VG so that flavor is there but should not impact the flavor of your juice negatively. Czar nicotine will get more of a traditional nicotine flavor and throat hit as it can steep in a well-mixed E-Liquid.

2. Is this concentration level dangerous to handle? Are these tubes child resistant?

A: Every nicotine product should be handled with care. The nicotine dilution in a Czar tube is meant to be consumed as vapor with an appropriate amount of E-Liquid. The tubes are designed to be childproof. They are made of polymer with metal lining and should be stored where a child cannot access them.

3. What if I want a nicotine level that does not match a tube strength you offer?

A: With the variety of nicotine tubes offered, you should be able to get close to your desired nicotine level. In some cases, you may be +/- 0.5 mg/ml in your mix. This amount would be virtually indistinguishable in both flavor and impact.

4. I can barely taste the nicotine. Why is that? I do like the throat hit.

A. Many vapers have grown used to the “peppery” flavor of oxidized nicotine in their E-Liquid. Because with Czar you are getting fresh nicotine, you may find that peppery hit is subdued. We can assure you the strength of Czar is as advertised. If you desire that throat hit and flavor, allow your mixed E-Liquid to steep for 24 hours at room temperature. You can accelerate the steeping process by squeezing the container and allowing air from the container to exchange with fresh air. After the acceleration process is complete, close the cap and shake vigorously.

**Frequently Asked
Questions**



5. Isn't it expensive to buy E-Liquid and nicotine separately?

A: No. Remember you are (typically) buying a zero nicotine liquid. This liquid should cost the manufacturers less to make and therefore you may be able to have some of that cost savings passed on to you. Where Czar really shines is in places where nicotine is taxed by the milliliter. Our tubes currently contain several ml of liquid (between 0.9 ml and 3.75 ml). A \$0.05/ml tax on a 60ml bottle of E-Liquid with nicotine will be \$3.00. A \$0.05/ml tax on a 3.75ml Czar nicotine tube will be \$0.19.

6. How long do I need to shake the E-Liquid after I add the nicotine?

A: Not less than 30 seconds is recommended. More time is better to really mix it in well.

**Frequently Asked
Questions**



7. How is adding Czar Tubes better than E-Liquid with the nicotine already steeped into it?

A: Freshness. A bottle of zero strength E-Liquid has a long shelf life. Once nicotine is introduced, it accelerates the oxidation process. Stores enjoy longer inventory shelf life and customers enjoy fresher nicotine and a better, truer vapor flavor.

8. Why do the tubes come in pouches of 4 - 5?

A: Multiunit packs of tubes lend themselves best for inventory and shipping. The packets are child resistant as are the tubes themselves. Stores like the ability to sell to their DIY users in these multipacks. This is currently the most cost-effective way for the tubes to be packaged safely and keep the cost to a bare minimum.

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Questions**



9. Is it critical that I store my Czar Tubes in a freezer? What happens if I do not?

A: Storing your Czar DIY Concentrated Nicotine Tubes in a freezer is optimal because it will allow the nicotine to stay fresh nearly indefinitely. In the absence of a freezer, we recommend storing the tubes in as cold environment as possible. The Czar tubes will hold up at room temperature but will start to age faster than when stored cold. The actual freshness will depend on how warm the environment is.

10. Can I use the tubes to adjust lower level pre-nic'ed bottles to a higher nicotine level by adding Czar?

A: Absolutely. In fact, this is one way to reduce your inventory of pre-nic'ed E-Liquid gradually as you covert to zeros. (If that is your goal.) As you create space from carrying all those nicotine levels you may be able to take on more juice lines and/or additional flavor selections. We have a chart available both on and offline to help you with this simple calculation.

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Questions**



11. May I add or mix the DIY Czar Nicotine into my customers E-Liquid myself?

A. It depends. If you are registered as a manufacturer, you may be allowed to do this. Czar has been designed to be easy for the consumer to add themselves. We strongly recommend having a small area in your store set up with some scissors, a waste receptacle, paper towels, polymer gloves and perhaps a small shaker. This can be your customers mixing station.

12. What are your minimum order quantities?

A: A wholesale customer only has the restriction of the unit case count. The minimum order is that you purchase in 20, 45 or 100 tube increments. Distributors have a larger first order threshold, but no minimum is required thereafter.

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